

RECLAMATION

Managing Water in the West

JON S. CZAPLICKI

Archaeologist
Phoenix Area Office

6150 West Thunderbird Road
Glendale AZ 85306-4001



U.S. Department of the Interior
Bureau of Reclamation

office 623-773-6253
fax 623-773-6486
email jczaplicki@lc.usbr.gov
web www.usbr.gov

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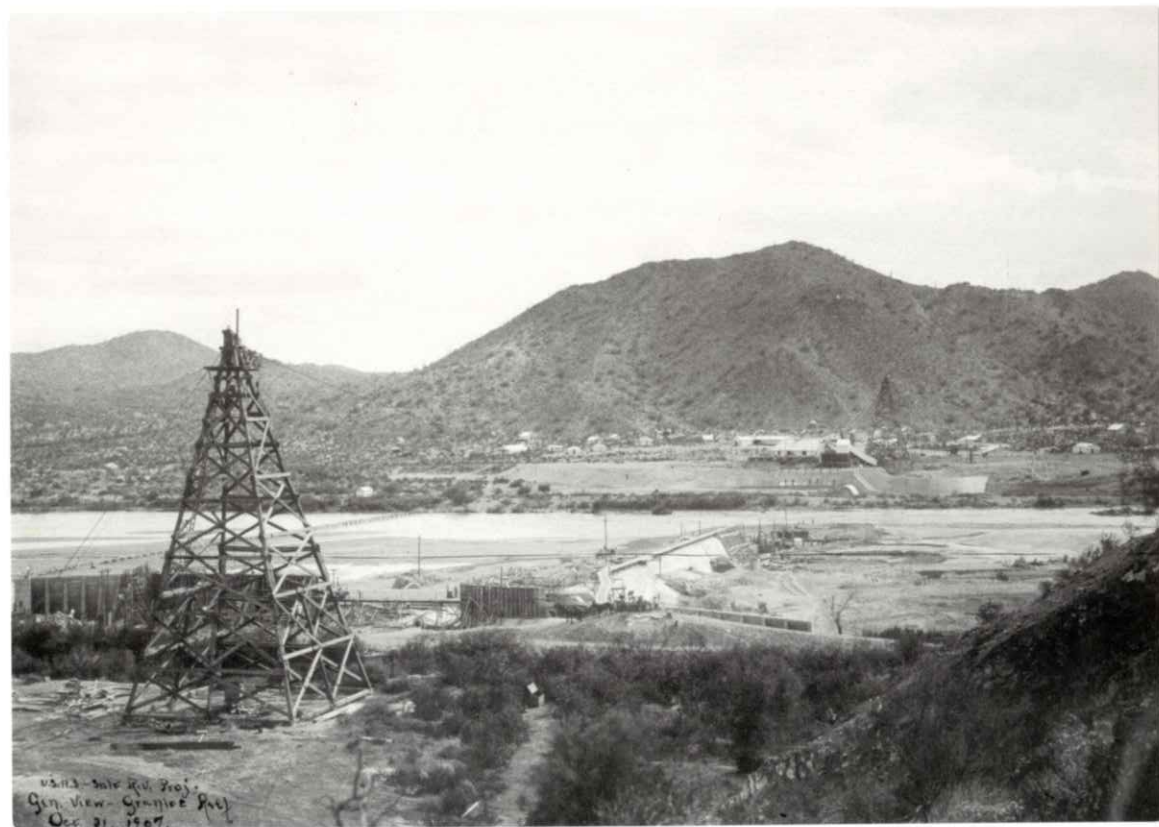
View of the Granite Reef Diversion Dam project site on the Salt River in Arizona. Construction of the diversion dam was begun in 1906 by the United States Reclamation Service. The dam was completed in 1908.

Photograph from the Walter J. Lubken Collection, 1907
Phoenix Area Office, www.usbr.gov/lc/phoenix

Dear Arizona Historical Advisory Committee:
Enclosed is an application for an Arizona Centennial
2012 Legacy Project designation for the Phoenix
Area Office's proposed 2012 Centennial Web site,
"Reclamation and Arizona: A Century of
Cooperation." I look forward to hearing from
the Committee.

Sincerely,

A handwritten signature in blue ink, reading "Jon S. Czapliski".



U.S.N.S. - 3010 1000 2000
Gen. View - Gen. View
Oct. 21, 1907

ARIZONA HISTORICAL ADVISORY COMMISSION

Application for Arizona Centennial 2012 Legacy Project Designation

AHAC Mission: Develop, encourage and coordinate a statewide plan for Arizona's centennial in 2012 including advising the legislature and state agencies on centennial history and heritage, arts and culture, assisting the governor's countdown to the centennial to support school children learning about Arizona's history and recommending activities and projects that will ensure lasting accomplishments to commemorate the centennial.

Vision for Centennial Projects: Commemorations that encourage all Arizonans to reflect on our unique and authentic history, to experience the rich and diverse tapestry of our heritage, and to explore our promising futures, thus ensuring a lasting legacy.

Legacy Project Criteria: This is a request for official designation as an Arizona Centennial Legacy Project. To be considered, the project must 1) accurately portray a significant aspect of Arizona history; 2) be accessible to large number of visitors/users; 3) demonstrate collaboration in the planning; 4) produce an enduring product that will live on after 2012; 5) include an educational component; 6) include a plan for implementation.

Attach a maximum of three pages that address the following areas, in the order listed:

1. General description of the project.
2. Describe how this project meets the Legacy Project criteria.
3. Project timeline. Give details regarding planning and implementation.
4. Describe the project location.
5. List project partners, if applicable.
6. Attach a proposed budget, showing total project cost and funding sources.
7. Please also provide letters of support from project partners and sponsors.
These are in addition to the three-page maximum.

Name of project: **RECLAMATION AND ARIZONA: A CENTURY OF COOPERATION**

Applicant: Phoenix Area Office, Bureau of Reclamation

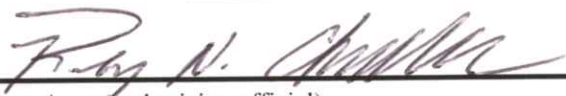
Contact person: **Jon S. Czaplicki / Patricia Cox**

Address: **6150 W. Thunderbird Rd, Glendale AZ 85306-4001**

Telephone Number: **Jon: 623-773-6253 / Patricia 623-773-6214**

Email address: **jczaplicki@lc.usbr.gov/ pc Cox@lc.usbr.gov**

Web Site address: www.usbr.gov/lc/phoenix


Signature (authorizing official)

8/13/07

Date

The Arizona Historical Advisory Commission will review the Committee's recommendations and make final decisions regarding Legacy Project designations. Submit application to:

Arizona Historical Advisory Committee
1700 W Washington, Suite 200
Phoenix, AZ 85007

GENERAL DESCRIPTION OF PROJECT

The project is an interactive web-site which will examine the Bureau of Reclamation's role (historic, current, and future) in developing, managing, and helping to conserve water and related resources in Arizona. The selection of a web-based focus for this centennial project allows maximum exposure to a majority of people and the flexibility to remain current into the future. In addition to the web site, exhibits, brochures, public presentations, and other kinds of educational and public outreach opportunities arising from statewide centennial celebrations will be developed from information on the web site. The underlying theme of the website and other centennial materials is education about the history and importance of water development, management, and conservation. Reclamation has a history of public outreach and education ranging from the prehistoric and historic cultural resources recovered prior to its construction projects such as the Central Arizona Project (CAP) to the importance of managing water to meet today's needs as well those of the future, to partnering with various private, local, and state agencies to increase awareness about water safety and conservation. We also are collecting oral histories from citizens about their recollections of various Reclamation projects such as the Salt River Project system, Lake Pleasant Regional Park, the CAP, and so forth.

HOW DOES THIS PROJECT MEET THE LEGACY PROJECT CRITERIA?

Accurately portrays a significant aspect of Arizona history:

From the construction of Theodore Roosevelt Dam in 1911 to the raising of Hoover Dam in 1933 to the construction of the Central Arizona Project in the 1980's, Reclamation has played a significant role in the development of Arizona. The project will present an accurate portrayal of Reclamation's role in partnership with local entities and

governments to work towards solving the historic and continuing challenges of providing water in an arid state.

Is accessible to large number of visitors/users:

The selection of a web-based focus for this centennial project allows maximum exposure to a majority of people. In addition to the web site, exhibits, brochures, public presentations, and other kinds of public outreach opportunities arising from statewide centennial celebrations will be developed from information on the web site.

Demonstrates collaboration in the planning:

The centennial planning team at the Phoenix Area Office has been working with counterparts at the Lower Colorado Regional Office, the Yuma Area Office, and the Upper Colorado Area Office (Glen Canyon Dam) on developing the centennial project. These offices manage projects vitally important to Arizona. We have already held a facilitated charrette at the Phoenix Area Office to gather information from the staff. We are planning to meet with our counterparts and a professional media consultant in September to look at developing the web site and laying out a time frame for the next four years. Our goal is to have a beta version of the website running by mid 2011 or sooner with the final web site scheduled to go on-line to coincide with the official start date for 2012 centennial when that has been determined by the AHCA.

Produces an enduring product that will live on after 2012:

Reclamation sees the web site serving to provide information to the public long after the 2012 centennial celebrations come to a close. Portions of it will be updated as necessary to keep the public informed of new projects, conservation efforts, and other pertinent water-related information. It will continue to serve as a source for information about Reclamation and its role in water development, management, and conservation in the state.

Includes an educational component:

The underlying theme of the website and other centennial materials is education about the history and importance of water development, management, and conservation. Reclamation has a history of public outreach and education ranging from the prehistoric and historic cultural resources recovered prior to its construction projects such as the CAP to the importance of managing water to meet today's needs as well those of the future, to partnering with various private, local, and state agencies to increase awareness about water safety and conservation. We also are collecting oral histories from citizens about their recollections of various Reclamation projects such as the Salt River Project system, Lake Pleasant Regional Park, the CAP, and so forth.

Includes a plan for implementation:

As stated above (#3), the PXAO planning team has already held several meetings and will meet in the near future with its counterparts from other Reclamation offices and a professional media consultant to discuss the planning, design, and develop a centennial web site. The goal is to have the web site up and running to coincide with the official centennial kickoff, if not sooner. Other material will be developed on a case-by-case basis depending on the various centennial venues and celebrations that are planned. Once a better idea of the AHCA's centennial vision for key benchmarks regarding planned centennial events throughout the state, including the official kickoff for the centennial, is solidified, Reclamation should be able to easily accommodate the schedule.

Proposed budget:

Funding for this project will be through the Bureau of Reclamation. Each Reclamation office that is partnering with PXAO in development of the web site will provide either funding for its development or in-house assistance in gathering materials, data, etc., or both. At this time the cost of planning, designing, and maintaining the web site is not known, but as initial planning efforts get underway, the Planning Team will develop a project budget estimate.

Letters of Support:

We have not solicited letters of support for this project. We are, however, partnering with SRP to develop a web site for the Theodore Roosevelt Dam centennial in 2011. We undoubtedly will be working with SRP and CAP as we plan the 2012 web site, and each of these organizations will likely be developing an Arizona Statehood Centennial program.